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## ***Boston Asian American Film Festival Hosts “Rock the Mic” Fundraiser***

**With Boston Premiere of “I’m in the Mood for Love” and  
Guest Performance by Local Singer-Songwriter Sophia Moon, June 30, 2011**

**Boston, MA (Monday, June 27, 2011)** -- The Boston Asian American Film Festival (BAAFF), presented by the Asian American Resource Workshop (AARW), is throwing a karaoke party for its summer fundraiser, with the Boston premiere of the short film “I’m in the Mood for Love”, a showing of BAAFF’s first promotional video, and a special performance by local singer-songwriter Sophia Moon. The event will be held on Thursday, June 30, 7-9PM at Limelight Stage and Studios located at 204 Tremont Street, Boston, MA 02116.

The song-filled evening will help raise funds to support BAAFF’s continuing efforts to bring films about Asian American community and life to Greater Boston. To celebrate, BAAFF will premiere the independent Canadian short, “I’m in the Mood for Love”, directed by Jason Karman. The film is about a singing telegram worker who meets his ex-boyfriend while having hot pot and learns to embrace his new found bachelorhood through popular song. BAAFF will also showcase its first promotional video of the 2011 season.

Soulful singer-songwriter Sophia Moon will perform a short acoustic set to get BAAFF supporters ready to croon some tunes. Moon is a multi-talented artist with several albums including *No Limit* featuring the original songs “Innocence” and “Heavenly Sky”, and *Staring Back At Me* which has upbeat dance tracks as well as captivating ballads.

“‘Rock the Mic’ will be an absolutely fun night of singing and celebration! We are thrilled to host an event that will support Asian American films and visual and vocal artists!,” says Yvonne Ng, Co-Chair of BAAFF and member of AARW.

Tickets for the night are \$15 in advance, \$20 at the door. There will be light appetizers and door prizes. Tickets can be purchased at: <http://baaff-limelight.eventbrite.com/>

Sponsors for the event include Tufts Medical Center and Asian American Resource Workshop.

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### **About Boston Asian American Film Festival**

The Boston Asian American Film Festival (BAAFF) empowers Asian Americans through film by showcasing Asian American experiences and serving as a resource to filmmakers and the Greater Boston Community. BAAFF is a program of the Asian American Resource Workshop.

**About Asian American Resource Workshop**

The mission of the Asian American Resource Workshop (AARW) is to work for the empowerment of the Asian Pacific American community to achieve its full participation in U.S. society. AARW is a member-based organization that seeks to document the diverse Asian Pacific American histories, experiences, and social conditions. AARW resources and activities are used to respond to current Asian Pacific American issues and to promote Asian Pacific American identity.

Additional funding is provided by the WANG Foundation, Massachusetts Cultural Council, and Community Works.

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